

Grace Global Vision YouTube Content Contest

Instruction



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Grace Global Vision YouTube Content Contest

The YouTube Content Contest is an exciting opportunity for content creators to showcase their creativity, talent, and storytelling skills on the world's largest video-sharing platform. The contest invites participants to produce original and engaging video content across various genres, from vlogs and tutorials to music covers and short films. Here's an overview of how the YouTube Content Contest could be structured:

1. Theme:

The contest could have a broad theme or multiple themes to inspire creativity and diversity in content creation. For example, themes could include "Inspiring Stories," "Travel Adventures," "DIY and How-To Guides," "Comedy and Entertainment," or "Social Impact and Awareness."

1. **Inspiration and Resilience:** Videos under this theme could focus on stories of overcoming adversity, finding strength in difficult times, or inspiring others to persevere in the face of challenges.
2. **Connections and Relationships:** Creators could explore the theme of relationships, highlighting the importance of family, friendship, love, or community in their videos.
3. **Exploration and Adventure:** This theme encourages creators to showcase their adventures, travel experiences, or explorations of new places and cultures.
4. **Creativity and Innovation:** Videos under this theme could celebrate creativity, innovation, and the power of imagination to inspire and change the world.
5. **Nature and Environment:** Creators could focus on the beauty of the natural world, environmental conservation, or the importance of sustainability in their videos.
6. **Celebration of Diversity:** This theme highlights the richness of diversity in all its forms, including cultural diversity, ethnic diversity, and diversity of perspectives.
7. **Hope and Optimism:** Videos under this theme could focus on spreading messages of hope, positivity, and optimism, inspiring viewers to look towards a brighter future.
8. **Inclusion and Empowerment:** Creators could explore themes of inclusion, empowerment, and social justice, advocating for equality and fairness for all.
9. **Memories and Nostalgia:** This theme encourages creators to reflect on the past, share nostalgic moments, or celebrate cherished memories in their videos.

10. **Dreams and Aspirations:** Videos under this theme could focus on chasing dreams, setting goals, and turning aspirations into reality.

2. Categories:

Participants could compete in different categories based on the content genre or format. Categories for the YouTube Content Contest can encompass a wide range of genres, formats, and themes to accommodate diverse interests and creative expressions.

Categories could include "Best Vlog," "Most Creative Short Film," "Top Music Cover," "Funniest Comedy Sketch," "Most Informative Tutorial," or "Most Inspirational Story."

1. **Short Film:** Creators can submit original short films, narrative fiction, or documentaries exploring various themes, genres, and storytelling techniques.
2. **Vlogs and Lifestyle:** This category showcases creators sharing their daily lives, experiences, hobbies, and interests through vlogs, lifestyle content, travel diaries, or personal stories.
3. **Comedy and Entertainment:** Creators can submit humorous sketches, comedy routines, parodies, or satire videos designed to entertain and amuse audiences.
4. **Music and Dance:** This category highlights original music compositions, covers, music videos, dance performances, or choreography showcasing musical talent and creativity.
5. **Education and How-To Guides:** Creators share informative and educational content, including tutorials, instructional videos, DIY projects, or explainer videos on a wide range of topics and skills.
6. **Animation and Visual Effects:** Creators showcase their skills in animation, motion graphics, visual effects, or digital art through original animated shorts, motion graphics projects, or visual storytelling.
7. **Inspiration and Motivation:** This category features inspirational stories, motivational speeches, personal journeys, or uplifting content aimed at inspiring and empowering viewers.
8. **Social Impact and Advocacy:** Creators raise awareness about social issues, advocate for

causes, or promote positive change through impactful storytelling, advocacy campaigns, or documentary-style videos.

9. **Experimental and Artistic:** Creators push the boundaries of creativity and experimentation through avant-garde, experimental, or abstract video art, exploring innovative techniques, styles, and concepts.
10. **Collaborations and Challenges:** Creators collaborate with other YouTubers or participate in creative challenges, collaborations, or competitions to showcase teamwork, creativity, and camaraderie.

3. Entry Requirements:

1. **Eligibility:** The contest could be open to individuals or teams of all ages and backgrounds, encouraging both amateur and professional content creators to participate.
2. **Originality:** All entries must be original content created specifically for the contest and not previously published on YouTube or any other platform. Entries must not contain any copyrighted material unless the participant has obtained proper permission or licensing
3. **Duration and Format:** Video submissions must be in MP4 format, with a resolution of 1920x1080 pixels (1080p) and a maximum file size of 500MB. Videos must not exceed 10 minutes in duration (e.g., 3-10).
4. **Content Guidelines:** Entries must not contain any offensive, discriminatory, or inappropriate content, including but not limited to hate speech, violence, nudity, or explicit language.
5. **Submission Deadline:** All entries must be submitted by July 30th, 2024 at 11:59 PM Pacific Time.
6. **Entry Fee:** The contest participation fee for Grace Global Vision members is \$100, and for non-members it is \$200.
7. **Number of Contents:** More than one Contents Category Submission is allowed.
8. **Submission period:** After applying online, please produce content from May to July. Submit online by the submission period along with logs related to content production.
9. **Rights and Permissions:** Participants must confirm that they have the necessary rights,

permissions, and clearances to use any third-party content included in their submissions. Participants retain ownership of their entries but grant the Grace Global Vision the right to use, reproduce, and distribute their entries for promotional purposes.

10. **Agreement to Terms and Conditions:** By submitting an entry, participants agree to abide by the contest's rules, guidelines, and terms and conditions, as outlined on the contest website.

4. Judging Criteria:

1. **Creativity and Originality:** Judges will evaluate the uniqueness and innovation of the content, looking for fresh ideas, unique perspectives, and imaginative storytelling.
2. **Production Quality:** The technical quality of the video, including cinematography, editing, sound design, and visual effects, will be assessed for its professionalism and polish.
3. **Engagement and Impact:** Judges will consider the audience engagement, emotional resonance, and overall impact of the content on viewers, including its ability to entertain, educate, inspire, or provoke thought.

5. Prizes and Recognition:

1. **Prizes:** Winners in each category may receive a variety of prizes (Grand Prize, Gold Prize, Silver Prize, Bronze Prize, Excellence Prize, Best Picture, Planning Prize, Creativity Prize).
2. **Recognition:** Winning entries may be featured on YouTube's Grace Global Vision official channels, social media platforms, and promotional materials, providing exposure and recognition for the creators.

6. Promotion and Timeline:

1. **Promotion:** The contest could be promoted through YouTube's official channels, social media platforms, and partnerships with influencers, brands, and organizations to reach a wide audience of potential participants.
2. **Timeline:** The contest may run for a specified duration with clear deadlines for submission,

judging, and winner announcements.

- ✓ Application period: May
- ✓ Content production: May to July
- ✓ Content submission: July 31
- ✓ Open evaluation: August 2-10
- ✓ Award announcement: August 11

7. Inquiry regarding participation application

1. Website <https://graceglobalvision.com/>
2. Email graceglobalvision@gmail.com
3. Counseling phone number: 949-667-0264 (J. Lee, JDSN) 714-393-4595 (text available)